

Salesforce for Nonprofits



By harnessing the transformational power of Salesforce, nonprofit organizations can engage with constituents and key stakeholders in new and innovative ways. Whether enhancing fundraising and donor services, more effectively managing programs, or improving marketing communications to drive their mission forward, Attain has a proven record of delivering Salesforce solutions tailored to help nonprofits. Specializing in enterprise Salesforce solutions, Attain helps clients realize their objectives and achieve organizational transformation through strategy development, implementation, change management, and managed support.

Attain's Approach

Leveraging a proven and robust methodology developed over more than a decade as a Salesforce partner and more than 600 implementations, Attain offers a demonstrated track record of delivering high quality solutions on time and ahead of expectations. Attain utilizes a user story approach, working with clients to first gather requirements to ensure alignment on objectives, priorities and budget. Implementation is completed in an iterative manner, so that stakeholders can review the solution and provide feedback along the way. This approach ensures continual alignment and provides opportunities to make adjustments so that the resulting solution meets the needs of the client while providing a compelling user experience.

Optimize your Salesforce Investment

In addition to strong technical Salesforce capabilities, Attain brings a strategic management consulting approach to Salesforce implementations. Our experienced team can help assess opportunities and develop strategies to optimize your Salesforce investment, including creating roadmaps to identify priorities and fully leverage Salesforce along your transformation journey. Our holistic approach encompasses a range of disciplines necessary to drive successful adoption and optimal results.

Focus Areas

- Fundraising
- Membership & Alumni Management
- Mission and Program Management
- Multi-Channel Constituent Support
- Community Engagement
- Digital Engagement
- Federated Organizations
- Accrediting Organizations

Core Services

- Full Life Cycle Implementation
- Declarative Business Process Automation
- Custom Development
- Large Data Set Migrations
- Complex Integrations
- Change Management

Multi-cloud Support

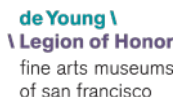
- Sales and Service
- Nonprofit – NPSP, Gift Entry Manager, and Accounting Subledger
- Community
- Marketing
- Analytics

Managed Services

- Annual Support Plans
- Marketing Strategy
- Marketing Service Bureau



Representative Clients



Proven Performance. Forward Thinking.

Based in McLean, Va., Attain is a leading management, technology, and strategy consulting firm comprised of innovative problem solvers who disrupt the status quo to change the world and improve the lives of those they serve. Powered by extreme automation, Attain leverages a holistic, agile, secure, and customer-centered approach to digital transformation, advancing our clients' missions across the education, nonprofit, healthcare, and government landscapes.

For more information, please visit [Attain.com](https://attain.com). Contact us at info@attain.com.

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