



Healthcare Practice Dedicated Focus: Fundraising Strategy and Growth

Our work with hospital foundations and healthcare organizations is exclusively dedicated to supporting the entire revenue growth life-cycle for mission-driven organizations. Our steadfast commitment to fundraising and philanthropy is built on an understanding that successful revenue strategy, attainment, and growth fuels **mission impact** and **improved patient outcomes**.

STRATEGY AND VISIONING

- Revenue & Growth Strategic Planning Portfolio Assessment
- Portfolio Assessment
- Campaign Planning
- People Centered
- Change Management
- Product Selection (CRM, ERP Fundraising)
- Business Process Consulting

**187***Advancement/fundraising engagements completed***42***Hospitals served*

TECHNOLOGY

- Salesforce Innovation (Nonprofit Cloud, Data Cloud, AI, Mulesoft)
- Salesforce Digital Engagement (Marketing Cloud)
- Salesforce Managed Services
- Custom App Development
- Enterprise Business Solutions
- Advanced Analytics
- Data Science

**40+***Prosci certified change management staff***50%+***Staff from industry*

UTILIZATION & INNOVATION

- Campaign Management
- Campaign Managed Services
- Ongoing Executive Alignment/Innovation Assessment
- Analytics
- Data Segmentation
- Team Enablement, Training, and Coaching

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Learn more. Visit attainpartners.com