

Attain Partners' Big Solution

for Small Business Development Centers (SBDCs)

A quickly evolving market

Basic Customer Relationship Management (CRM) solutions do not meet the changing and dynamic needs of the SBDC network. SBDCs require solutions that can support multiple locations, track impact, and report to the Small Business Association (SBA) with ease.

Accelerating a seamless migration

Attain Partners knows SBDCs. We've leveraged our experience with SBDC clients to package our solutions into one streamlined accelerator designed to migrate an SBDC off of legacy solutions, replace spreadsheets, and integrate with many data sources.

Our SBDC Salesforce Accelerator allows you to seamlessly and painlessly migrate to Salesforce. It dramatically reduces effort and shrinks the cost and time to implement Salesforce by leveraging a prebuilt solution that delivers more than 50% of every SBDC's needs.

Multi-center/multi-location support



Automated EDMIS integration



Impact attribution shared across multiple consultants



Robust and customizable dashboards and reporting



Attain Partners' SBDC Salesforce Accelerator

Key features

- ▶ Manage counseling and events services with a flexible interface, smooth integration with EDMIS-Next, and model to support multiple data outcomes
- ▶ Multi-center/multi-location support
- ▶ Event management
- ▶ Customizable forms management
- ▶ Ability to track results' impact across multiple consultants to support EDMIS reporting requirement
- ▶ Modern and mobile flexible user interface
- ▶ Robust and customizable dashboards and reporting
- ▶ Secure cloud-based solution
- ▶ Portal-enabled
- ▶ Quick Start Center IC data migration
- ▶ Flexibility
- ▶ Consultant session tracking
- ▶ Supports multiple regions/centers
- ▶ Event integration included with both virtual and physical events supported
- ▶ Robust and customizable reporting
- ▶ Associate multiple contacts with a single business
- ▶ Associate multiple consultants with a single session eliminating duplicate sessions
- ▶ Streamlined impact capture and verification process
- ▶ Impact attribution shared across multiple consultants
- ▶ SBDC admin staff can tweak and customize anything within Salesforce
- ▶ Customizable, modern UI that doesn't look like it was built in the 70's
- ▶ Automated EDMIS integration



Learn more

Our experts would love to discuss this accelerator with you and walk through how it can benefit your SBDC. Contact info@attainpartners.com to learn more.

Not just powering the future—empowering it.

Based in McLean, Va., Attain Partners is a leading management, technology, and compliance consulting firm delivering services and solutions to advance client missions across the education, nonprofit, healthcare, and state and local government landscapes. We're an innovative and values-driven firm working to disrupt the status quo to change the world and improve the lives of those we serve. For more information, visit attainpartners.com.