



# ***Strategic Finance Performance***

*Instant results and recommendations  
to improve your financial health*

**TOGETHER WITH OUR CO-AUTHORS, WE WROTE THE BOOK ON CFI AND  
NOW WE'VE WRITTEN THE SOFTWARE TOO**

For the first time, calculating and analyzing your Composite Financial Index (CFI) is as simple as emailing your audited financial statements—no complicated calculations required. Introducing Attain SFP, a solution by Attain Partners' Ron Salluzzo, co-author of the book, *Strategic Financial Analysis for Higher Education: Identifying, Measuring, and Reporting Financial Risks*, 7th Edition (2010) and *The Update* (2016).

Attain SFP automatically calculates CFI and engineers a tailored set of strategic recommendations based on the specific situation with the ultimate goal of ensuring institutions have the financial capacity to accomplish their stated mission. For even more tailored expertise, you can add a consulting package and our experts will work with you as you make strategic decisions to better understand your financial health.



## **CALCULATING YOUR CFI HAS NEVER BEEN EASIER**

By following the simple steps below, higher education institutions can leverage Attain SFP to gain powerful insights into their financial health.

### **Submit your audited financial statements**

Ron and our experts review five years of financial statements and enter figures into Attain SFP which calculates your CFI for you.

### **Understand the importance of each ratio**

Each ratio is clearly defined and its relevance explained to demonstrate exactly what the scores mean for your institution. All formulas are displayed with an interactive interface to illustrate the computations for CFI, the four Primary Ratios, and 20 subsidiary ratios, allowing you to drill down and make sense of every component of the calculations.

### **Share easy-to-read, automatically generated graphs**

Attain SFP not only calculates your organization's key financial metrics, it transforms them into polished graphs that are instantly ready to present to your board of directors and leadership teams. By including easy-to-understand, interactive graphs and charts alongside your verified calculations and interpretations, you provide an important, visual way to communicate your financial position.

### **Discover recommended next steps**

Calculating CFI and other metrics is meaningless if you don't know how to use that information to affect changes within your institution. The most significant component of SFP is an interactive strategy solution engine that suggests next steps based on your unique results. These suggestions represent the composite thinking evolved from the past 30 years of completing these projects for clients. These strategies expand far greater than those discussed in Ron's book and each possible suggestion was written and validated by Ron personally.

### **Predict future scenarios**

Attain SFP gives you the power to predict how future initiatives will impact your overall financial health, and whether the completion of these initiatives would represent fiscally sound activities. Additionally, you can save and compare various potential scenarios as you conduct analysis of your financial plans.

## **READY TO GET STARTED?**

When it comes to the financial health of your institution, time is of the essence. Attain SFP calculates your CFI and provides tailored interpretations of the metrics allowing your organization to make strategic progress against your financial goals. If you have questions about Attain SFP, Composite Financial Index, or Attain Partners' custom consulting packages, please contact [info@attainpartners.com](mailto:info@attainpartners.com).

## **Frequently Asked Questions**

### **What information is used to calculate CFI?**

We ask you to submit your audited financial statements and our experts use all the information contained in that report, including info from the footnotes, and input it into SFP to calculate your CFI for you.

### **Doesn't the USDE calculate this score for us to determine financial aid?**

No—the USDE calculates your Composite Score which is based on three ratios, some of which are different from the CFI, and is focused on identifying institutions that are at risk of precipitous closure or would not have the financial means to deliver academic programs promised.

### **We already calculate our CFI, so why do we need SFP?**

Using SFP will ensure your calculations are generated using the latest and most accurate CFI formulas, while also providing industry-leading expertise relevant to your institution's financial situation. SFP always uses the latest version of CFI and includes in-depth analysis, explanations, and recommendations to help you improve your institution's financial health.

### **How is SFP so affordable when it offers tailored recommendations?**

As a part of the Attain Apps product line, Attain SFP is built on leading-edge cloud technology, which means shorter and less expensive implementation periods, higher availability, built-in top-notch security, behind-the-scenes maintenance, and frequent updates and feature releases. Attain SFP, is designed to support highly variable information models and use cases, allowing each product to adapt to your organization's specific needs.

## **Not just powering the future—empowering it.**

Attain Partners is a leading strategy, technology, and compliance consulting firm delivering services and solutions to advance client missions across the education, nonprofit, healthcare, and state and local government landscapes. We're an innovative and values-driven firm working to disrupt the status quo to change the world and improve the lives of those we serve.

For more information, please visit [attainpartners.com](http://attainpartners.com).