



# ***Salesforce for Nonprofits***

## *Creating Experiences That Drive Action*

***By harnessing the transformational power of Salesforce,*** nonprofit organizations can engage with constituents and key stakeholders in new and innovative ways. Whether enhancing fundraising and donor services, more effectively managing programs, or improving marketing communications to drive their mission forward, Attain Partners has a proven record of delivering Salesforce solutions tailored to help nonprofits. Specializing in enterprise Salesforce solutions, Attain Partners helps clients realize their objectives and achieve organizational transformation through strategy development, implementation, change management, and managed support.

## ***The Attain Partners' Approach***

Leveraging a proven and robust methodology developed over more than a decade as a Salesforce partner and more than 600 implementations, Attain Partners offers a demonstrated track record of delivering high quality solutions on time and ahead of expectations. Attain Partners utilizes a user story approach, working with clients to first gather requirements to ensure alignment on objectives, priorities and budget. Implementation is completed in an iterative manner, so that stakeholders can review the solution and provide feedback along the way. This approach ensures continual alignment and provides opportunities to make adjustments so that the resulting solution meets the needs of the client while providing a compelling user experience.

## ***Optimize your Salesforce Investment***

In addition to strong technical Salesforce capabilities, Attain Partners brings a strategic management consulting approach to Salesforce implementations. Our experienced team can help assess opportunities and develop strategies to optimize your Salesforce investment, including creating roadmaps to identify priorities and fully leverage Salesforce along your transformation journey. Our holistic approach encompasses a range of disciplines necessary to drive successful adoption and optimal results.

## ***Representative Clients***



## **Focus Areas**

- ▶ Fundraising
- ▶ Membership & Alumni Management
- ▶ Outcomes Measurement
- ▶ Program Management
- ▶ Multi-Channel Constituent Support
- ▶ Community Engagement
- ▶ Digital Engagement
- ▶ Federated Organizations
- ▶ Accrediting Organizations

## **Core Services**

- ▶ Full Life Cycle Implementation
- ▶ Declarative Business Process Automation
- ▶ Custom Development
- ▶ Large Data Set Migrations
- ▶ Complex Integrations
- ▶ Change Management

## **Multi-cloud Support**

- ▶ Sales and Service
- ▶ Nonprofit – NPSP, Gift Entry Manager, and Accounting Subledger
- ▶ Community
- ▶ Marketing
- ▶ Analytics

## **Managed Services**

- ▶ Annual Support Plans
- ▶ Marketing Strategy
- ▶ Marketing Service Bureau



Education Cloud



## ***Not just powering the future—empowering it.***

Based in McLean, Va., Attain Partners is a leading management, technology, and compliance consulting firm delivering services and solutions to advance client missions across the education, nonprofit, healthcare, and state and local government landscapes. We're an innovative and values-driven firm working to disrupt the status quo to change the world and improve the lives of those we serve.

For more information, please visit [attainpartners.com](https://attainpartners.com) or contact us at [info@attainpartners.com](mailto:info@attainpartners.com).