



The Future of Higher Education is People-Driven.

Technology is only as powerful as the people it empowers. That's why we partner with higher education institutions to create human-centered digital experiences that drive sustainable impact at scale. We take a bold, collaborative approach, working side-by-side with campus teams to help our clients unlock the full potential of their teams to redesign experiences, modernize systems, unlock insights, and deliver better outcomes.

From enterprise roadmaps to end-to-end platform delivery, we help you transform with confidence. Higher education is undergoing massive change—and the institutions that thrive will be the ones that **lead with people**.

STRATEGY AND VISIONING

- Strategic Revenue and Growth Planning
- Student Support Optimization
- Portfolio Assessment and Campaign Planning
- People Centered Change Management
- Business Process Consulting
- Enterprise Data and AI Strategy
- Product Selection (CRM, ERP, Fundraising)



20

Years of innovation with colleges and universities



1000+

Salesforce projects completed



350+

Higher Education and Nonprofit Clients



70%

of R1 Institutions

TECHNOLOGY

- Salesforce Innovation (Education Cloud, Data Cloud, AI, Mulesoft)
- Salesforce Digital Engagement (Marketing Cloud)
- Salesforce Managed Services
- Custom App Development
- Enterprise Business Solutions
- Advanced Analytics and Data Science

UTILIZATION & INNOVATION

- Ongoing Executive Alignment/Innovation Assessment
- Data Segmentation and Analytics
- Team Enablement, Training, and Coaching



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Learn more. Visit attainpartners.com